



Document Solutions to Fit Every Business

NetSmart Plus from Applied Imaging Helps Franklin Athletic Club Maintain Elite Status

Who is Franklin Athletic Club?

Franklin Athletic Club is a family-owned elite facility in Southfield, MI that was founded in 1970. The club provides a variety of year-round kid's activities/camps and offers space for massage therapy, a dance studio, sports medicine and more. Along with traditional work-out equipment, the club has both indoor and outdoor pools, two regulation basketball courts, and the Midwest's largest indoor tennis facility. They also feature a Pistons Academy for grades 4-10.

Key Challenges in Franklin Athletic Club Environment?

Even though it is an athletic and sports facility, Franklin Athletic Club needs to operate like a traditional business. Issues such network and computer security and disaster recovery in case of power outages must be addressed. Plus, uninterrupted communication and network uptime are critical when dealing with members, parents, and staff.

How Applied Imaging & NetSmart Plus Helped

NetSmart Plus from Applied Imaging has brought in and supported the technology required for Franklin Athletic Club to remain one of the elite clubs in the Detroit Metro. NetSmart Plus provides confidence when it comes to fending off hackers and backing up the club's important employee and membership data. In addition, NetSmart Plus's managed network service plan offers scheduled on-site technician visits, and remote diagnostics and repairs while the club is closed.

The Benefits

- *The ability to resolve any network issues while the club is closed*
- *During club hours, technology problems solved immediately over the phone*
- *Updated technology for members and staff*
- *Staff can focus on their duties and be more efficient*
- *Overhead kept low by not having IT personnel on staff*

About Applied Imaging and

Since 1987, Applied Imaging has been providing Midwest businesses with world-class products, service and support. This helps to maximize uptime, increase productivity, and improve efficiency. With almost 4000 workstations and servers managed, NetSmart Plus, powered by Applied Imaging has the experience and power to have your back and give your business peace of mind. When your network quits working, so does your staff. With NetSmart Plus, you're one click or call away from help to swiftly resolve your I.T. challenges.

Customer
Franklin Athletic Club

Industry
Health Club

Services Used
Managed Network Services, NetSmart Plus

"NetSmart Plus has brought us up-to-date technology wise and since I'm one of the go-to people, it's made my job easier. We don't have a big full-time staff, so they handle everything while do our jobs. They're quick and fast. If we have a virus, they're on it. Anytime we have a power outage, they rescue us immediately and we're back online. Whenever they do a survey, we give them a perfect score."
- Lori Allmacher, Junior Program Director, Franklin Athletic Club



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