



Document Solutions to Fit Every Business

Busy Non-Profit Organization Maximizes Network Uptime and Security with NetSmart Plus Powered by Applied Imaging

Who is Children's Healing Center?

Children's Healing Center is the Nation's first recreational center for kids with weak immune systems and their families, a place where they can play without the fear of germs. Their 7,000 square-foot facility is designed to provide as close to a germ-free environment as possible. In addition to being squeaky clean, the physical design of the Children's Healing Center was made with kids, siblings, and parents in mind. The centerpiece of the Center's programming is the four zones of play that highlight interaction and participation in an open environment where the focus is on physical fitness, mental health, and building a community of support.

Key Challenges in Children's Healing Center Environment?

When Children's Healing Center opened, they looked for a partner that truly understands the unique model of non-profit organizations. With dreams of expanding throughout Michigan and eventually the country, finding an IT provider was critical. They also needed a service and support organization to take care of their internal printing needs.

How Applied Imaging & NetSmart Plus Helped

Applied Imaging extended the life of their printer with their cost-efficient toner and service program. On the IT side, NetSmart Plus representatives ran some tests and discovered their previous security and disaster recovery issues were not properly identified and remedied them. In addition, Applied Imaging has helped with fund raising events by printing posters and programs at their Customer Print Center. Applied Imaging's Marketing Department also hosts an annual Casino Night fundraiser in support of the Center.

The Benefits

- Expenditures are kept under control
- Treated like family not a number or check mark
- Maximum network uptime and security
- Constantly assessing potential problems and making cost effective suggestions
- A kind and loving partner that goes above and beyond

About Applied Imaging and NetSmart PLUS

Since 1987, Applied Imaging has been providing Midwest businesses with world-class products, service and support. This helps to maximize uptime, increase productivity, and improve efficiency. With almost 4000 workstations and servers managed, NetSmart Plus, powered by Applied Imaging has the experience and power to have your back and give your business peace of mind. When your network quits working, so does your staff. With NetSmart Plus, you're one click or call away from help to swiftly resolve your I.T. challenges.

Customer

Children's Healing Center

Industry

Non-Profit

Services Used

Managed Network Services, NetSmart Plus

"John and Sandy Lowery are giving people and Applied Imaging is a great company. They put their customers and employees first which speaks volumes. Our mission resonates with them. They care and know what we do and help us do things better. We're treated like family. As a businessperson, I'm getting what I pay for and getting friends that care."

Melissa Block, Associate Director, Children's Healing Center



children's healing center®

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