



Document  
Solutions to Fit  
Every Business

## "Middle of the Mitten" Public School District Controls Cost and Proactively Manages Their Devices with PrintSmart

### Who is Chippewa Hills Public Schools?

Each year, Chippewa Hills Public Schools educates approximately 2,500 students. Located in the "middle of the mitten," the district encompasses 387 square miles, covering portions of Isabella, Mecosta, and Osceola Counties. There are 4 elementary schools, 1 intermediate school, 1 high school, and 1 alternative school.

### Key Challenges in the Chippewa Hills Environment

Multiple vendors were servicing their document output devices at seven different locations. Much of the technology was outdated, plus the number of vendor invoices created confusion. This made it difficult to reduce costs and generate realistic budgets. The time spent managing and understanding the vendor invoices caused internal inefficiency, costing the district even more in lost administrative productivity.

### How Applied Imaging Helped

To streamline Chippewa Hills Public School's printing, document workflow, and invoicing, Applied Imaging performed a detailed analysis of the district's printing costs, device locations, and volume trends. In addition, their paper usage and document management system was recorded. Based on the results, a PrintSmart solution was developed, which updated the school system's technology. This, in turn, also eliminated the need for their costly duplicators and incorporated a cost-per-page printing program. In addition, an electronic distribution software was implemented to proactively manage their output devices, which led to less printed document output and created a cost savings.

### The Benefits

- *Cost savings for better resource utilization*
- *Updated, state of the art technology*
- *One vendor for streamlined invoicing*
- *Improved budget planning for better control*
- *Increased staff efficiency for improved productivity*

### About Applied Imaging and

For over 30 years, Applied Imaging has helped businesses across the Midwest with efficiency. Our products and services help you to better communicate and manage the flow of information. From document creation to destruction - and everything in between; Applied Imaging has your back. As a locally owned and operated business, headquartered in Grand Rapids, Michigan, we have the experience and resources to exceed your expectations in every aspect of your business.

- 12 locations in Michigan and Northern Ohio, serving nationwide
- LIVE Customer Loyalty Center to take your calls
- Over 14,000 clients and a 98.8% Client Satisfaction Rating
- Over 44,000 copiers and printers on contract and over 3500 endpoints managed

*Customer*

**Chippewa Hills  
Public Schools**

*Industry*

**K-12 Education**

*Services Used*

**PrintSmart**



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