

## ORTHOPAEDIC ASSOCIATES OF MICHIGAN

### Managed Print Services

#### Overview

Orthopaedic Associates of Michigan is one of the largest consortiums of orthopedic surgeons in the state. Their practice includes eight specialized centers, staffed by more than 30 highly skilled orthopedic surgeons and supported by scores of clinical specialists. Orthopaedic Associates of Michigan provides total orthopedic care – from diagnosis, to surgical and nonsurgical intervention, to rehabilitation therapy and wellness. Due to its high patient traffic, information regarding each individual patient and access to accurate information is critical to their success.

#### Challenge

Orthopaedic Associates experienced a challenge because they had numerous document imaging vendors along with technology from various manufacturers. They used a fleet of HP printers in their two buildings that required ongoing support from their IT staff as well as weekly deployment and replenishment of bulky and expensive cartridges. In addition, copying needs were being met by devices from yet another vendor. Numerous desktop scanners were being used to import patient information in to their EMR system and various fax machines were being utilized to transfer records from office to office.

#### Solution

To reduce the number of document output devices, Applied Imaging presented Orthopaedic Associates with a PrintSmart strategic solution. This solution incorporated Ricoh multifunction devices that replaced stand-alone printers, copiers, and scanners. In addition, Applied Imaging installed cost efficient and reliable Kyocera printers in critical areas.

#### Benefits

- Upgraded technology for more efficiency
- One vendor for faster communication
- One invoice for simplified accounting
- IT staff freed-up for more valuable initiatives
- Reduced cost for more profitability

***“This was a win-win situation with Applied Imaging and we are very satisfied with the results.”***