

Applied Imaging Presents

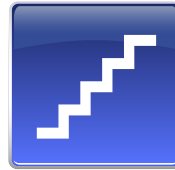
PrintSmart



YOUR RESOURCE FOR

Managed Printing
Controlled Expenses
Serving Clients

APPLIED
IMAGING



STEP 1 Print Manager

Streamline business operations in 3 steps

PrintSmart is not a product—it's a money-saving, step-by-step process, and it can make a big difference in your company's bottom line.

No matter how large or small, a typical business will spend up to three percent of its revenue on printing. By streamlining document workflow at your company, you can increase efficiency and productivity and gain real savings.*

Applied Imaging's PrintSmart program can make it happen. We provide in-depth analysis of the current printing environment—including all printers and multifunction devices in your company. Then, we design a customized document workflow plan to eliminate waste, duplication, and inefficiency. Finally, we provide the training, supplies, and on-site service to make sure everything works all the time—that means your company can get back to the work at hand: serving clients and growing your business

It's a start-to-finish approach to office equipment and document workflow that:

- Saves time
- Saves money
- Increases productivity

And, it's only available from Applied Imaging!

* Source: The Gartner Group

Start with a complete understanding

To eliminate inefficiency and waste and start saving money on your print management, it is vital to gain a comprehensive understanding of your company's current document environment. That's what Print Manager is all about.

This innovative software program provides hard data about every device in your company's printing fleet. The software installation takes less than five minutes and a key-based collection agent can begin gathering information even faster. So in very little time, you can start capturing a lot of information. Print Manager can produce and organize the following information on each piece of equipment:

- Device description and serial number
- Toner levels
- Page counts
- Cost per image
- Usage reports
- Trend patterns
- Much more

The goal of Print Manager is simple: eliminate the guesswork about your company's current office equipment. It determines current inventory, volumes, workflow and costs, and monitors all of these factors on an ongoing basis. With this information in hand, Applied Imaging can design a more cost-effective equipment solution.



STEP 2 Print Monitor

Customized and money-saving solutions

With full knowledge of your company's current printing environment and the associated costs, we get to work designing a system that works more efficiently and cost-effectively. It's called Print Monitor and it's where your company starts gaining flexibility and saving real money. It is a simple usage program in which Applied Imaging provides equipment, service and supplies (excluding paper) in one, easy cost-per-image package.

With this proprietary Applied Imaging service, you will find that our approach is both innovative and refreshing—that's because a Print Monitor plan is not designed to simply sell more and more equipment. Instead, we aim to streamline the entire document workflow process to increase efficiency in a number of important ways, including:

- *Elimination of unnecessary equipment*
- *Increased uptime with a healthier fleet*
- *Optional device placements*
- *Reaching premium capacities for all equipment*

Perhaps most important of all, the new plan for your company comes with a cost-per-image analysis. You can make a side-by-side comparison to your current costs and see the real savings firsthand.

Applied Imaging's role does not end with a comprehensive analysis and a tailored program to meet your company's exact needs. We are committed to ensuring that your new plan works at peak efficiency all the time.



STEP 3 Print Support

Up and running all the time

At Applied Imaging, we fully recognize that even the best-researched and best-designed equipment solutions will not work if they are not up and running. That's why Print Support is an integral part of our solution for your company.

Print Support is based on a simple, but sometimes forgotten, concept: equipment that works its best all the time allows employees to work their best all the time, as well. To that end, Applied Imaging's Print Support plan provides the people and parts to make your new system operate smoothly.

In essence, we will service your printers, order toner, replacement parts, and anything else necessary to keep your fleet printing. For a one-time enrollment fee and the cost of toner and parts, the service includes:

- *A certified team of technicians*
- *Guaranteed in-stock parts*
- *Same-day service*
- *No hourly labor charges or travel costs*

It's a hassle-free, cost-effective way to ensure that your equipment is always working.

PrintSmart Works! *At Applied Imaging, our goal is to help your business work at peak efficiency. We have the technology and the people to make a PrintSmart plan work for your company.*

Call us today at **800-521-0983** to get started.





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